

Sterling
& Rowe EXECUTIVE SEARCH
AND CONSULTANCY

Sterling & Rowe

Boutique Executive Search & Leadership Advisory





Who We Are

Boutique Expertise. Global Perspective.

Sterling & Rowe is a boutique executive search and leadership consultancy headquartered in Dubai. We advise boards, shareholders, and family offices on identifying and developing high-impact leaders. Every engagement is led by senior partners with global HR and executive experience.



Our Boutique Advantage

- Partner-led delivery at every stage
- Discretion and confidentiality
- Deep cultural and governance insight
- Proven retention and success metrics
- Global network with local precision

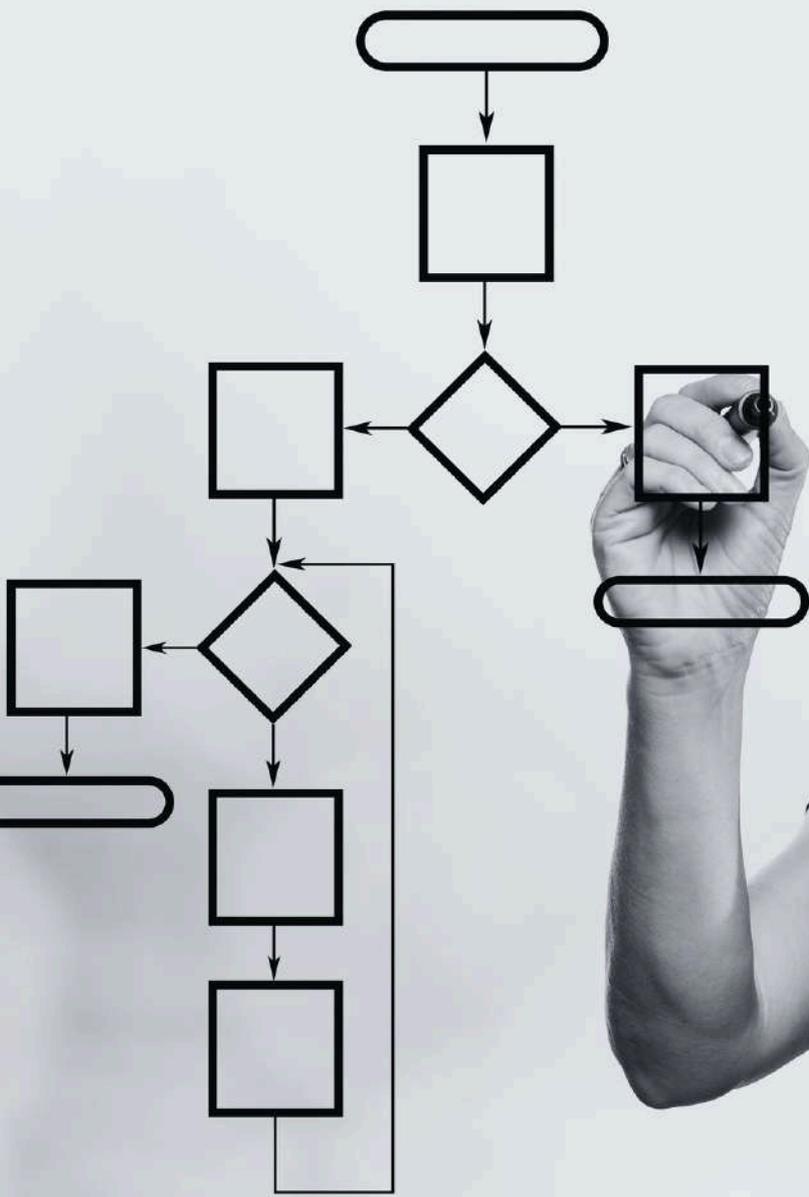
Our Services

Comprehensive Leadership Solutions

- Executive & Board Search
- Succession Planning & Assessment
- Leadership & Management Consultancy
- C-Suite Coaching & Onboarding
- Transformations
- Board Advisory



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Our Process

Partner-Led Precision

1. Discovery & Briefing
2. Market Mapping & Research
3. Discreet Outreach & Assessment
4. Shortlist & Interview Management
5. Selection & Offer Negotiation
6. Onboarding & Follow-Up

Why Sterling & Rowe

Our Clients Choose Us For:

- Boutique attention, global standards
- Senior involvement from start to finish
- Cultural fluency across GCC ,Europe & CIS
- Confidentiality and ethics
- Proven leadership retention



Engagement Models

Flexible Engagement Structures

1. Retained Executive Search:

30-35% of annual salary (1/3 at engagement, shortlist, and completion).

2. Monthly Advisory Retainer:

AED 25,000-40,000 per month (6-12 months).

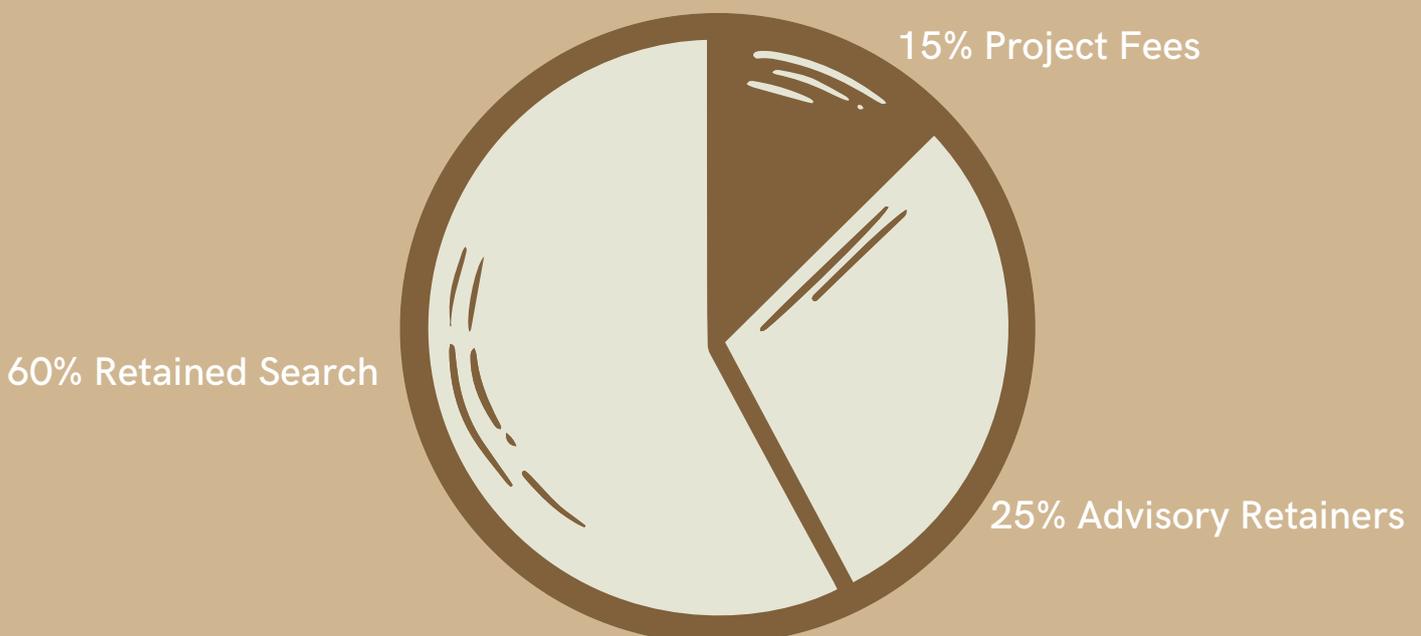
3. Project-Based Consulting:

AED 100,000-250,000 for transformation, coaching, or succession projects.

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How Our Engagements Are Structured

Service Mix by Engagement Type





Proven Results

Performance That Builds Trust

- 95% candidate retention (12 months)
- 80% repeat client rate
- Multi-sector placements across 7 GCC markets

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Partner With Confidence

Let's Shape Leadership Together

For confidential consultations:
hello@sterlingrowe.com
www.sterlingrowe.com

